

She Brews Coffee & Transition Program 2022 ACCOMPLISHMENTS



Administrative Success

- Coffee sales increased 23% while expenses only increased 9%
- First fundraising event netted nearly \$100k
- Strategic investment in social media raising awareness and increasing support
- Improved internal controls and implemented QuickBooks, reviewed by external accountant
- Implemented donor relationship software
- Stewarded 270+ unique donors in 2022

ACHIEVING OUR MISSION

- 37 women received transitional housing services
- Men's transitional program served 10 men
- 56 children restoring relationships with parents
- Doubled housing capacity with purchase of facility near Tulsa coffee shop and lease of a home in Claremore
- New case manager position serves housing clients
- Nine clients transitioned to permanent housing
- 28 women received job training services
- 21 women placed in permanent jobs
- Hired Director of Operations for coffee shop
- Continued successful partnerships with community organizations to fill gaps and avoid duplication
- **95% of all She Brews graduates remain out of prison after completing the program**



Certification

In 2022, She Brews earned certification from the Oklahoma Alliance for Recovery Residences (OKARR), demonstrating our housing programs meet national standards for best practices.



We equip and empower adults transitioning out of incarceration by providing stable employment, housing, life skills, and mentors to walk alongside them. Through this, we inspire hope, disrupt cycles of incarceration, and restore families.



Each week, we turn away 10-15 people who need our services.

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